



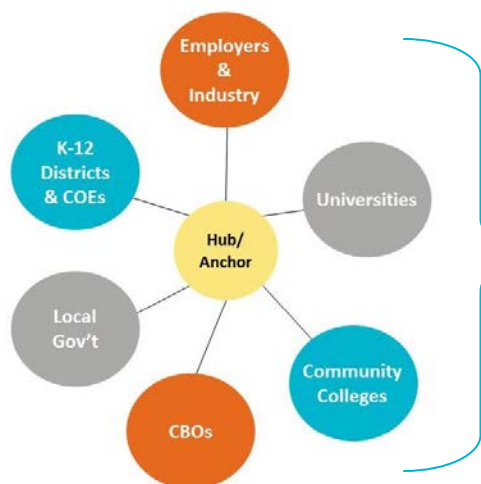
LINKED LEARNING ALLIANCE

The Career Pathways Trust: *Building Successful Education/Workforce Partnerships*

Applications for the \$250 million Career Pathways Trust competitive grant program are due by March 28th. One of the main priorities of the California Career Pathways Trust is to "establish regional collaborative relationships and partnerships with business entities, community organizations, and local institutions of postsecondary education". Regional partnerships can provide a coordinated strategy for meeting the priorities of the Trust and Linked Learning: funding work-based learning specialists, developing integrated college and career pathways, providing articulated pathways to postsecondary education and training, and leveraging existing resources and programs. Each element plays an important role in increasing student success and strengthening a region's workforce.

Here are examples of successful structures for regional partnerships:

Coordination through a Regional Hub: *A Common Purpose Demands Common Solutions*



Common Plan, Policies & Accountability for:

*K-16 Pathway Alignment
Program Development
Pathway Dual Enrollment
Priority Enrollment
Student Support Services
Postsecondary Transitions
Professional Development*

Best Practice:

Alignment Nashville

Alignment Nashville is a non-profit created to align community organizations and other resources in the Nashville area to support public school success and children's health through a focus on college and career readiness, health and wellness, social services, and parent/family engagement.

Alignment Nashville's governance model includes a number of 'design and implementation' teams that actively work to achieve collective impact in Nashville schools. This work has included the development of career academies, professional learning communities, experiential, service and work-based learning opportunities, capstone projects, a graduate profile, and a college- and career-ready accountability system.

Benefits

- Creation of a talent supply chain of college- and career-ready students.
- Strengthen regional competitiveness through a locally-grown workforce with marketable skills.
- Alignment between training programs and employer needs.
- Pooled resources and knowledge to develop innovative solutions to shared challenges.
- Reduced duplication or overlap of services through a coordinated strategy.
- Economies of scale for providing support services and programs.
- 'Hub' staff assumes primary responsibility for convening, connecting, measuring and sustaining the regional strategy.
- Reduced workload burden on individual entities where staff capacity may be limited.
- Ability to commission organizations to deliver scaled work-based learning opportunities.

Working with a Work-Based Learning Intermediary: Providing Critical Services at Scale

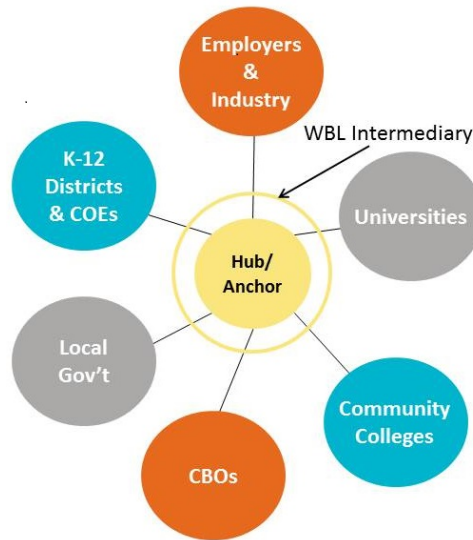
A work based-learning intermediary can be a free-standing organization, or an offshoot of a regional hub organization or existing workforce entity. An intermediary can focus comprehensively across industry sectors, or a combination of intermediaries can focus on particular industry sectors, as appropriate.

Best Practice:

Boston Private Industry Council

In partnership with the Boston Public Schools, the [Boston Private Industry Council](#) (Boston PIC) serves as an intermediary between the school district, the Mayor's Summer Jobs Campaign, and businesses throughout Boston. The Boston PIC develops career awareness, exploration, preparation, and training opportunities.

PIC Career Specialists, working at each high school in the district, provide career guidance services, and recruit and prepare students for summer jobs and school-year internships coordinated by the PIC. Over 300 businesses currently hire more than 3,000 high school students each summer, in addition to internships offered throughout the year. Career Specialists work with work-based learning supervisors throughout an internship or summer job experience to ensure high-quality learning and work experiences for both students and employers.



Region-wide Services:

Employer Outreach

Career Counseling and Guidance

Work-Based Learning Supports:

- *Opportunity Development*
- *Curriculum Development*
- *Supervision*
- *Assessment*
- *Professional Development*
- *Externships*
- *Career Counseling*

Benefits

- A focus on critical day-to-day activities – connecting educators with employers and civic organizations and providing technical assistance.
- Economies of scale for education-employer partnership development due to shared staff, services and resources
- Single destination and clear protocol for engaging with schools and colleges.
- Single entry point for external partners to become involved in advisory boards, work-based learning, and professional development activities.
- Dedicated organizational infrastructure to provide work-based learning solutions at scale.

For More Information...

California Career Pathways Trust

California Department of Education:

<http://www.cde.ca.gov/ci/ct/gi/ccptinfo.asp>

Linked Learning Alliance:

<http://linkedlearning.org/policy/california-career-pathways-trust/>

Best Practices

Alignment Nashville:

<http://www.alignmentnashville.org/>

Boston Private Industry Council:

<http://www.bostonpic.org/>